

DOCUMENT IMAGING


One Great
Company within another.



iNnovation you can count on™

DOCUMENT
IMAGING



Document Imaging offers a rare opportunity to grow. We offer the challenge of an entrepreneurial venture with the stability of a Fortune 100 company. We offer products and services that customers want, backed by one of the world's most respected brands. And we offer the opportunity to combine the latest  technologies with a solid foundation of imaging excellence.

By mid-century standards, microfilming 500 checks per minute was an amazing feat. By 1999, Kodak made the Guinness Book of World Records by digitizing 1.7 million documents in 24 hours. Today, our Document Imaging products capture, store, retrieve and send information in every form—paper, film, digital and more. Banks, insurance companies, government agencies and service bureaus around the world rely on *Kodak* imaging solutions, and expert service and support. We are number one in the market in high-speed production document scanning and micrographics. And a technological leader in integrated imaging, linking the analog and digital worlds.

D o c u m e n t I m a g i n g

We're also the leading provider of imaging services in Asia. In partnership with Hong Kong Telecom, we've launched the world's first on-demand imaging service. Customers place document, photo, data, X-ray images and more into this digital image library. Then retrieve them from anywhere in the world through Telecom's broadband network, the Internet, intranets or frame delay.

As long as the world needs to store, access and share information, Document Imaging will find a way to capture and preserve it in sharp, high-contrast images—50 years from now, or 500 years from now.

Not what you
expect.



From the world's fastest scanners to integrated imaging products to service and support,
**we create solutions that meet
real-world customer demands.**

Today, we're meeting the need for: High-speed color output. Integrated imaging technologies that convert digital files to film...and back.



We've redefined document scanning with a host of built-in innovations applied throughout the imaging chain. We call it Perfect Page Scanning. It's a perfect example of how we apply Kodak's imaging resources and experience to a whole new application.

This includes our custom-designed sensor, similar to the one used on NASA's Mars Surface Rover. Our exclusive sensor technology captures up to 60 mega pixels per second, and scans each one 1,000 times, making characters sharper, edges more defined and grayscales more accurate. Perfect Page also includes image processing features like Automatic Deskew, Adaptive Threshold Processing and Contour Tracing.

All at amazing rates of speed through our advanced document feeding design—up to 160 pages, or 320 images, per minute.

Sixty million pixels per second. **Don't blink.**

Have you seen what we're doing with color?

Color conveys information with the greatest possible accuracy—and does a beautiful job of picking up highlights, written annotations, stamps and subtle background variations. Color simply makes people more productive. Important details are easier to see. Image adjustments are unnecessary.

Who better to lead the color market than Kodak? With the introduction of high-speed color scanning at an affordable price, Document Imaging has already zoomed ahead of the competition on value.



Protecting ideas **in a** **changing world.**

Kodak also leads the industry in solutions for digital document preservation. While documents in digital form offer indispensable flexibility, this is not a secure or stable way to store data long term. Film, however, is a proven technology that lasts up to 500 years or more, when properly processed and stored.

Today, we offer archival solutions such as high-speed digital archive writers that convert electronic files to film. Businesses, hospitals, government, and service bureaus can rest assured that critical information is unalterable, and future proof.

Our microimaging technology converts analog documents to digital files. So businesses can access and send documents anywhere in the world.

We foresee an exciting future applying integrated imaging technologies in new and innovative ways like these. And we'll continue to offer solutions and services that bridge technology gaps.

“ The reason we’ve had success with Kodak is service and support. Whenever we need them, they are there. The Kodak people really add so much, it’s like having an extra level of staff support.”

Patricia Pearson

Office Imaging Solutions, Inc.

Excellence creates opportunity.

With one of the largest, most experienced service organizations in the industry, our products are rivaled only by our award-winning service and support. Around the world, our customers and business partners depend on *Kodak* Service and Support to protect their document management solutions and keep their equipment operating at peak performance.

Kodak Support Services offerings go beyond traditional repair, with a portfolio of services that results in optimized system performance. From site inspection to network design, *Kodak*’s Support Services team can add the value that ensures customer delight with their imaging solution.

We also provide service for a wide variety of non-*Kodak* scanning and storage equipment. Now, an even larger base of customers can enjoy the benefits of the *Kodak* Service and Support team’s experience, expertise and commitment.

Kodak

Service and Support



“You get to work with the latest and greatest tools and technologies from all disciplines. We’re building one success on top of another.”

Pete Rudak
*Chief Technical Officer
and Director of Product Development,
Document Imaging*

“I wanted to go to a business that was on a growth curve, but where there was also a good working culture. Document Imaging is driving change in the industry, and I’m contributing to that.”

Lois Powell
*Worldwide Marketing Manager
High Volume Scanners*

Clicks and mortar

the resources of a Fortune 100 company, **with the freedom to explore new technologies and solutions.**



Kodak people.

Energetic, enthusiastic partners in innovation.

Products and solutions don't happen in a vacuum. They happen because of people. Kodak teams not only create products, they launch products that redefine document imaging itself. They come together with unparalleled energy and enthusiasm.

And thanks to Voice of Customer research, they deliver the kind of products our markets want, on schedule.

That's the creative intensity and teamwork you'll find throughout Document Imaging—from product development to marketing to service and support.

Our Mission:

Making it easier for customers to manage their documents for less cost, with greater efficiency, and guaranteed access to images by delivering innovative, customer-focused and operational best-in-class products and services. We will do this with a shared mindset of playing to win, rampant curiosity and agility.

The future is yours to create.



A Channel that Delivers.

We work to create innovative products, but it's our channel that delivers. Without this partnership, Document Imaging could not have achieved the outstanding customer satisfaction we enjoy today. Together, we'll continue to build on this success—with programs that benefit our mutual customers—and help create new profit opportunities.

Be an entrepreneur with a Fortune 100 company.

At Document Imaging, you'll find a creative environment that empowers people and encourages new ideas. We offer excellent opportunities in leading-edge technologies and worldwide customer service and marketing.

For more details, visit us at
kodak.com/go/docimaging
or contact us at 1-800-243-8811.

“We've always had a good relationship with Kodak, and I see how they're making efforts to partner more with us. People like my District Manager provide us with great support.”

*Carol Urbanija
Anacomp Inc.*

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Document Imaging customer-first policy

The customer comes first since they ultimately determine our success. To delight customers, we will make the purchase, use, and support of *Kodak* Document Imaging Products and Services an unrivaled, pleasurable total experience.

Guiding beliefs

The Customer Comes First

- We intently listen to the Voice of the Customer and act on their requirements.
- We build credible and trusting relationships throughout the supply chain by exceeding expectations.

We Are Committed to Developing and Maintaining Strong, Capable Partnerships

- We will ensure that Kodak employees, channel associates, and suppliers are aligned and enabled to deliver a pleasurable experience to our ultimate customer.
- We use technology and process improvements to enhance communications and support to our channel associates and the ultimate customers.

Our Employees Make It Happen

- We have well-informed, passionate and innovative employees.
- We have employees who take ownership of their work and have the freedom to improve every aspect of their job.

Continuous Improvement Is a Way of Life

- We know that no matter how good our performance is, we can always get better.
- We proactively reduce defects, variability and cycle time in all our processes.



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We're here for you.
Kodak Service & Support

Eastman Kodak Company
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